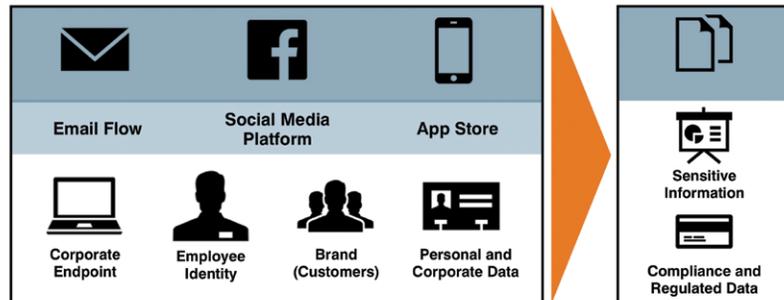


# Proofpoint Solutions Overview

**Proofpoint solutions:**

- Stop advanced threats before they get to people over email, social media and mobile apps
- Protect the information people create to reduce the attack surface and compliance risk
- Enable their teams to respond quickly when things go wrong

Proofpoint solutions protect your people, data, and brand from advanced threats and compliance risks with cybersecurity solutions that work. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them via email, mobile apps, and social media. But since some attacks get through even the best defenses, our solutions proactively protect the critical information people create and equip security teams with the right intelligence and tools to respond quickly.



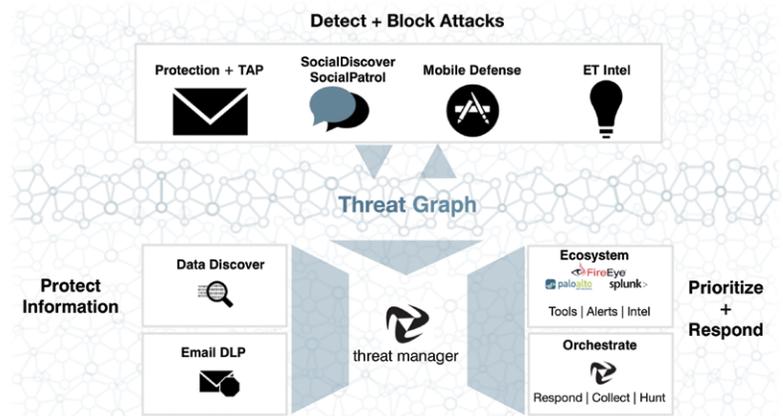
## Protecting people from targeted attacks

Well over 90% of targeted attacks use email, social media, or mobile apps to compromise your endpoints, steal your credentials, and steal your data. Our solutions detect and block these threats with a powerful blend of:

- Cloud-powered tools to detect and block malicious email attachments, links, social media posts, and mobile apps, updated in real time as the threat landscape changes
- A massive threat graph composed of observed attacker tradecraft built with hundreds of billions of data points, helping stop attack campaigns both with and without malware
- Analysis by a dedicated team of over 100 threat researchers

Today’s attackers target users everywhere they work—on and off your network, across a wide mix of devices, and through new communications channels. Our advanced threat solutions work in the email flow via a gateway, on social platforms, and across the worlds’ app stores to detect advanced threats everywhere they target people.

Next-generation solutions powered by threat intelligence



## Protecting Information from Security Threats and Compliance Risk

No security posture is 100% effective against attackers. That is why IT teams must proactively identify and protect sensitive and regulated data whether “at rest” in file stores or “in motion” as it is sent or received. Proofpoint Information Protection solutions reduce your attack surface and compliance risk by automatically classifying sensitive data so that the people who need it—and only those people—have access. Transparent policy enforcement and response protects your data without interrupting your business processes.

## Enabling Response Actions Across Vectors

You can mitigate your risk with preventative defenses and proactive information protection. Attackers can compromise users in unexpected ways, and attacks—with malware or without it—can put data at risk.

To meet the challenge, IT and cybersecurity teams must prioritize security incidents and respond to them quickly across the modern IT landscape. Proofpoint solutions facilitate quick responses including:

- Orchestrating response actions, such as confirming that an endpoint is compromised and cutting off its access to data
- Helping you quarantine mobile devices that have installed malicious apps
- Automatically purging malicious attachments from users’ inboxes
- Enriching alerts with threat intelligence



### about proofpoint

Proofpoint Inc. (NASDAQ:PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance, and secure communications. Organizations around the world depend on Proofpoint’s expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information.

**proofpoint**

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